

# LOOKING FOR NEW HORIZONS? WE ARE HIRING.

## Marketing and Communications Internship

Zurich or Berlin

Are you passionate about storytelling, branding, and using innovative strategies to communicate powerful ideas? At Bluemorrow, we're a young, dynamic consultancy dedicated to helping global leaders future-proof their organizations by unlocking new growth patterns and building sustainable ventures.

As a Marketing & Communications Intern, you'll gain hands-on experience in crafting and executing marketing strategies that reflect Bluemorrow's vision. You'll contribute to real-world marketing campaigns, support internal communication efforts, and play a role in bringing our brand identity to life. This role is designed to provide you with valuable insights into the daily operations of an agile and forward-thinking company while equipping you with practical skills to drive impactful marketing initiatives.

### Key Responsibilities

As a Marketing & Communications Intern at Bluemorrow, you'll work closely with our team, gaining exposure to various aspects of marketing and communication. Your responsibilities will include:

- **Content Creation:** Develop engaging content for our website, blog, and social media platforms, ensuring alignment with our tone of voice and branding guidelines.
- **Campaign Support:** Assist in planning and executing digital campaigns, including LinkedIn posts, email marketing, and SEO initiatives.
- **Market Research:** Conduct competitive analysis and industry research to identify trends and opportunities for brand growth and sales efforts.
- **Internal Communications:** Support internal knowledge-sharing efforts, such as crafting newsletters, event recaps, or presentation materials.
- **Event Marketing:** Help design and promote marketing materials for Bluemorrow's events, workshops, and other initiatives.

Your role will be dynamic and varied, offering a balance between structured tasks and opportunities to take initiative and bring your ideas to the table.

### Qualifications & Requirements

- **Educational Background:** Bachelor's or Master's degree in marketing, communications, business, or a related field.
- **Writing & Content Skills:** Strong written communication abilities, with experience in crafting professional, engaging content.
- **Digital Savvy:** Familiarity with social media management, SEO, email marketing, and tools like Figma or Adobe Creative Suite.
- **Analytical Skills:** Ability to interpret analytics and use data-driven insights to optimize campaigns.
- **Collaboration:** Excellent interpersonal and organizational skills for effective teamwork.
- **Adaptability:** Ability to manage multiple tasks in a fast-paced, dynamic environment.
- **Language Skills:** Fluency in English is essential; knowledge of German is a plus.
- **Creativity & Curiosity:** A passion for innovation, branding, and finding fresh ways to tell compelling stories.

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## ➤ Duration & Compensation

- **Project Start Date:** We are looking for someone to start as soon as possible.
- **Duration:** This is a full-time internship for 6 months.
- **Competitive Compensation:** Salary to be determined based on qualifications and experience.
- **Office Location:** Work from our central office space in Zurich or Berlin, with an expectation to be on-site 2–3 times per week.
- **Perks:** Gain hands-on experience in a supportive, entrepreneurial environment, working with seasoned professionals and building a strong foundation for your career in marketing and communications.
- **Dynamic Work Environment:** Be part of a fast-paced, entrepreneurial team that values collaboration, creativity, and ambition.
- **Career Development:** Build a solid foundation for your future career in strategy, innovation, or entrepreneurship.
- **Flexibility:** Enjoy a hybrid working model with a mix of remote and in-office collaboration, providing a good balance of autonomy and teamwork.

## ➤ Application Process

- **How to Apply:** Please use the following [application form](#).
- **Application Deadline:** Applications will be reviewed on a rolling basis, so we encourage you to apply as soon as possible.
- **Selection Process:**
  - 1. Application Review:** We will carefully evaluate your CV and cover letter.
  - 2. Initial Interview:** A 1hr conversation to learn more about your background and motivations.
  - 3. Trial Day:** We'll invite you to our Zurich or Berlin office to work on some tasks (close to our work to assess your problem-solving and creativity), experience a typical day at Bluemorrow, and meet the team.
  - 4. Final Decision:** After the trial day, we will make the final decision and notify you promptly.

We're excited to hear from you and look forward to welcoming an ambitious, curious, and driven intern to our team!

## About Bluemorrow

Bluemorrow is a young and dynamic company focused on shaping the future of business. We work with global leaders to explore new horizons and create future-proof growth patterns through foresight-driven strategy, innovation and venture building.

With offices in Berlin, Zurich, and Capetown, our team combines entrepreneurial spirit with corporate expertise. As part of Bluemorrow, you'll collaborate on impactful projects for clients like Lufthansa, Siemens, and Cargill while learning from experienced professionals in an open, supportive environment.

We're curious, collaborative, and creative—and we're looking for like-minded individuals to help us shape tomorrow. Join us!

Still got questions?

→ check our website

→ write us an email



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